



**ORIGIN**  
100% IVECO

# AdBlue® by BASF

Reduced consumption, more respect  
for the environment.

## YOUR VEHICLE IN GOOD HANDS.

Iveco recommends only AdBlue® by BASF for its vehicles.  
A product that respects the high quality requirements set by current  
legislation.



PROVEN AND APPROVED

[www.origin.iveco.com](http://www.origin.iveco.com)  
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**IVECO**  
TRANSPORT IS ENERGY

# TECHNOLOGY FOR THE ENVIRONMENT.

AdBlue® by BASF. ONLY THE ORIGINAL IS RECOMMENDED BY IVECO.

AdBlue® is a solution of 32.5% pure urea, created exclusively from ammonia and supplied by BASF, a leading company in the world chemical industry. AdBlue® by BASF is a top quality product that conforms to the ISO 22241 Standard and SCR technology. AdBlue® by BASF is recommended by IVECO, in collaboration with SCR technology, to reduce particulate emissions and optimize engine performance whilst fully respecting the environment.

The additive is stored in a special tank (with blue cap) and is introduced upstream of the SCR catalytic convertor. As it decomposes, the nitrogen oxides in the engine exhaust fumes react and they are completely eliminated, fully complying with set emission law limits.

The logistics are managed to the finest details: every batch of AdBlue® by BASF is traceable and followed by a specific chemical analysis certificate. Research, quality and safety – these are **the keys to the Iveco-BASF partnership**, based on taking care of your vehicle and the environment.



## QUALITY PRODUCTS AND SERVICES

AdBlue® by BASF is available in a range of containers:

- 10L canister
- 200L canister
- 1000L IBC
- Bulk



AdBlue® by BASF provides a comprehensive range of instruments and support for storage and distribution:

- Manual pumps for containers and IBCs
- Electro pumps for containers and IBCs
- Pumping stations
- Other supply accessories



PIUSI manual pump for drums

# COMPARISON

## BENEFITS



### SYNTHESIS PRODUCTION

- ✓ Life of SCR system guaranteed, avoiding costly vehicle stops and replacement.
- ✓ Respect for the environment: no product contamination during production.
- ✓ Total guarantee: each batch is followed by a chemical analysis certificate.
- ✓ Complete traceability and guaranteed originality.
- ✓ High product quality for each batch.



SCR catalytic convertor – using AdBlue® by BASF

## RISKS



### PRODUCTION BY DISSOLUTION

- Life of SCR system affected: in just a short time there can be changes in the working efficiency of the system and feed circuit, causing rapid ageing in the components.
- Possibility of contamination of solid base product during transport, storage and production.
- Not always followed by chemical analysis certificates for each individual batch.
- Traceability and originality are not always guaranteed.
- Varying quality in each batch.



SCR catalytic convertor – using other AdBlue products

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